
ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE

TUESDAY, 17TH NOVEMBER, 2009 AT 19:30HRS – THE LONDESBOROUGH ROOM,
ALEXANDRA PALACE, PALACE WAY, WOOD GREEN, LONDON N22.

MEMBERS: Councillors Egan (Chair), Thompson (Vice-Chair), Hare, C. Harris,
Peacock, Scott and Williams

NOMINATED MEMBERS:

Alexandra Palace Amateur Ice Skating Club	Mr M. Tarpey
Alexandra Palace Allotments Association	Mr C. Mahoney
Alexandra Palace Angling Association	Mr K. Pestell
Alexandra Palace Organ Appeal	Mr R. Tucker
Alexandra Palace Television Group	Mr J. Thompson
Alexandra Residents' Association	Ms C. Hayter
Bounds Green and District Residents' Association	Mr K. Ranson
Friends of Alexandra Park	Mr G. Hutchinson
Friends of the Alexandra Palace Theatre	Mr N. Willmott
Hornsey Historical Society	Mr J. O'Callaghan
Muswell Hill and Fortis Green Association	Ms D Feeney
Muswell Hill Metro Group	Mr J. Boshier
New River Action Group	Miss R. Macdonald
Palace View Residents' Association	Ms V. Paley
Union of Construction, Allied Trades and Technicians	Mr J. McCue
Warner Estate Residents' Association	Prof. R. Hudson

AGENDA

1. APOLOGIES FOR ABSENCE
2. DECLARATIONS OF INTEREST

Members of the Committee are invited to disclose any interest they may have in any of the items appearing on this agenda.

3. MINUTES (PAGES 1 - 12)

- i. To approve the draft minutes of the meeting of the Consultative Committee held on 8th September 2009 (attached) to be noted.
- ii. To note the minutes of the Advisory Committee held on 1st September 2009 (attached).

4. PRESENTATIONS BY INTERESTED GROUPS (PAGES 13 - 14)

- i. Alexandra Palace Organ Appeal – Roger Tucker (attached)
- ii. Alexandra Palace Amateur Ice Skating Club – Mike Tarpey (tabled)

5. PITCH AND PUTT IMPROVEMENT WORKS (PAGES 15 - 26)

To consider information about planned improvement and investment works for the Alexandra Park pitch and putt course from David Bugg, Golfwise.

6. ADIZONE OUTDOOR GYM PROPOSALS (PAGES 27 - 42)

To receive the report of the Park Manager, Alexandra Palace, detailing proposals for an Adizone outdoor Gym. Officers from the London Borough of Haringey Parks Service will present the proposals to the Committee.

7. PARK ACTIVITIES UPDATE (PAGES 43 - 44)

To receive the report of the Park Manager, Alexandra Palace, updating the Consultative Committee on events and works within the park.

8. FORTHCOMING EVENTS (PAGES 45 - 48)

To receive the report of the Managing Director, Alexandra Palace Trading Limited (APTL) advising the Consultative Committee on forthcoming events to the end of the financial year.

9. GOVERNANCE AND BRANDING (PAGES 49 - 56)

To receive the report from the Managing Director of Alexandra Palace Trading Limited (APTL) updating on the review of the governance of Alexandra Palace.

10. DEER ENCLOSURE PLANNING APPLICATION (PAGES 57 - 58)

To receive a report from the Park Manager, Alexandra Palace, detailing the planning application for an extension to the secondary deer enclosure.

11. ANY OTHER BUSINESS

12. DATE OF FUTURE MEETINGS

16th February 2010
8th April 2010

Ken Pryor
Deputy Head of Local Democracy and
Member Services
River Park House
225 High Road
Wood Green
London N22 8HQ

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Committee Co-ordinator
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Monday 9th November 2009

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UNRESTRICTED MINUTES OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE - TUESDAY, 8 SEPTEMBER 2009

Nominated Members:

Alexandra Palace Amateur Ice Skating Club	*	Mr. M. Tarpey
Alexandra Palace Allotments Association	*	Mr. C. Mahony
Alexandra Palace Angling Association	*	Mr. K. Pestell
Alexandra Palace Organ Appeal	*	Mr. J. Apperley
Alexandra Palace Television Society		Mr. J. Thompson
Alexandra Residents' Association	*	Ms. C. Hayter
Bounds Green and District Residents' Association	*	Mr. K. Ranson
Friends of Alexandra Park	*	Mr. G. Hutchinson
Friends of the Alexandra Palace Theatre	*	Mr. C. Richell
Hornsey Historical Society	*	Mr. J. O'Callaghan
Muswell Hill and Fortis Green Association	*	Ms D. Feeney
Muswell Hill Metro Group	*	Mr. J. Boshier
New River Action Group	*	Miss R. MacDonald
Palace View Residents' Association	*	Ms V. Paley
Union of Construction, Allied Trades and Technicians		Mr. J. McCue
Warner Estate Residents' Association	*	Mr. J. Noutch

*Members present:

Appointed Members:

*Councillor P. Egan (Chair)
 *Councillor B. Hare
 Councillor C. Harris
 *Councillor S. Peacock
 *Councillor N. Scott
 *Councillor S. Thompson
 Councillor N. Williams

Apologies Councillor C. Harris and Williams

Also In Attendance:

Mr A. Gill – Interim General Manager, Alexandra Palace
 Mr M. Evison – Park Manager, Alexandra Palace
 Mr M De'Ath – Acting Head of Operations and Events, Alexandra Palace
 Ms N Cole – Clerk to the Committee

And 1 member of the public

MINUTE NO.	SUBJECT/DECISION	ACTION BY
APCC13.	APOLOGIES FOR ABSENCE (IF ANY) Apologies for absence were received from Councillor C. Harris, Councillor Williams, Professor Hudson (Warner Estate Residents' Association), Nigel Willmott (Friends of Alexandra Palace Theatre) and Mike Tarpey (Alexandra Palace Amateur Ice Skating Club).	

**MINUTES OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE.
TUESDAY, 8 SEPTEMBER 2009**

	<p>The Chair welcomed Colin Mahony who replaced Steve Ballard representing the Allotments Association on the Consultative Committee. The Committee expressed thanks to Steve Ballard for his work with the Consultative Committee.</p>
APCC14.	<p>DECLARATIONS OF INTERESTS</p> <p>Councillor Thomson declared a personal interest as a member of the Council's Pensions and Licensing Committees. Councillor Scott also declared in interest as a member of the Licensing Committee.</p> <p>There were no items relating to Pensions or Licensing on the agenda.</p>
APCC15.	<p>URGENT BUSINESS</p> <p>There were no items of urgent business.</p>
APCC16.	<p>ASSOCIATION PRESENTATION</p> <p>The Committee received the briefing introduced by Kevin Pestell, Chair of the Alexandra Palace Angling Association. Full copies of the Angling Association Profile document were made available at the meeting.</p> <p>Mr Pestell highlighted that the Angling Association was unique in that it: had a large number of members for a club that did not own its own pond; was open to youngsters from other boroughs and Mr Pestell himself was one of few fully licensed angling coaches.</p> <p>Mr Pestell stated that the Angling Association was very happy with the progress of the boating lake improvements and particularly the work of Mr Evison (Alexandra Park Manager) and intended to continue to work closely with Alexandra Palace and Park.</p> <p>In response to questions from the Committee Mr Pestell explained that although fishing was not permitted in the New River (which would run through the Heartlands Development) it would be a good spot for fishing.</p> <p>Mr Pestell was asked whether barbed or barbless hooks were preferred and stated that as a coach he would always recommend barbless hooks but emphasised that even with barbless hooks damage could still be caused to fish.</p> <p>Mr Pestell was asked about the incident of a large pike in the pond some years ago and explained that it had been a small pike but emphasised that even a small pike would take ducklings, which had been going missing at the time.</p> <p>The Committee noted that the Park Manager was planning to undertake a stock check of the fish in the boating lake and was liaising with the Angling Association and the Environment Agency in order to add more fish to the lake.</p> <p>On behalf of the Committee the Chair thanked Mr Pestell and congratulated the Angling Association for the good work it did and reminded Mr Pestell that organisations could apply for funding from the "Making the Difference" fund.</p>

**MINUTES OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE.
TUESDAY, 8 SEPTEMBER 2009**

<p>APCC17. MINUTES</p>	<p>(a) <u>Consultative Committee - 23rd June 2009</u></p> <p>RESOLVED</p> <p>That minutes of the meeting of the Consultative Committee held on 23rd June 2009 be confirmed as a correct record subject to the following amendments:</p> <p>Miss Rachael Macdonald (New River Action Group) be recorded as present and Mr Tarpey (Amateur Ice-Skating Club) be recorded as giving an apology for absence (rather than an apology for lateness).</p> <p>(b) <u>Alexandra Palace and Park Board - 16th April 2009 and 30th June 2009</u></p> <p>RESOLVED</p> <p>That the minutes of the meetings of the Alexandra Palace and Park Board held on 16th April 2009 and 30th June 2009 be noted.</p> <p>(c) <u>Alexandra Park and Palace Advisory Committee held on 16th June 2009</u></p> <p>RESOLVED</p> <p>That the minutes of the Alexandra Park and Palace Advisory Committee held on 16th June 2009 be noted.</p> <p>(d) <u>Alexandra Palace and Park Panel held on 3rd June 2009</u></p> <p>RESOLVED</p> <p>That the draft minutes of the meeting of the Alexandra Palace and Park Panel held on 3rd June 2009 be noted.</p>
<p>APCC18. PARK ACTIVITIES UPDATE</p>	<p>The Committee received the report which detailed park activities.</p> <p>Mr Evison (Park Manager) introduced the report and drew the Committee's attention to the Environment Agency Urban Fisheries Grant and thanked Mr Pestell for his help in obtaining this funding. Mr Evison explained that the boating lake had two "agitators" which operated at different times and aerated the water. This helped move water around and improved the quality of water. Mr Pestell highlighted that the fish in the lake were growing.</p> <p>Mr Evison also thanked Gordon Hutchinson and the Friends of Alexandra Park for keeping the Park's information centre open through the summer.</p>

**MINUTES OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE.
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	<p>The Committee questioned how many Parks in the Borough had obtained Green Flag status. Mr Gill (Interim General Manager, Alexandra Palace) explained that out of 146 Parks in Haringey (and 32 of those were deemed major parks) 11 had Green Flag status and 3 had Green Pennant award.</p> <p>In response to the Committee's concerns about the Workshop Building lease and the possibility of the encroachment onto open space in the Park the Chair explained that negotiations were currently taking place and Trustees would be shown the final lease. Mr Gill stated that the amount of land provided in the final lease would be significantly less than had been originally shown in the planning application documents.</p> <p>The Committee enquired as to how the Park was dealing with gardens which encroached onto the Park's land. Mr Evison stated that Haringey Council's approach to encroachment on park-land would be adopted and that a report would be taken to a future Board meeting on this matter.</p> <p>In response to the Committee's concerns about water running down the hard surfaces in the Park Mr Evison explained that works were being done to improve this.</p> <p>The Committee thanked Mr Evison and congratulated him on the flower planting in the Park and the front of the Palace, which was visually pleasing.</p>
APCC19.	<p>FORTHCOMING EVENTS</p> <p>The Committee received the report detailing forthcoming events at the Palace.</p> <p>The report was introduced by Mark De'Ath (Acting Head of Operations and Events, Alexandra Palace) who drew the Committee's attention to the forthcoming fireworks event which was currently being planned and the busy period for exhibitions, which was between January and March.</p> <p>Mr De'Ath informed members that the variation for the Palace's license to be extended to allow a capacity of 10,400 in to the Great Hall had been approved by the Council's Licensing Committee.</p> <p>In response to members questions Mr De'Ath explained that Alexandra Palace Trading Limited (APTL) regularly approached the organisers of the Great British Beer Festival who said that they were happy with the venue currently used (Earls Court). It was suggested that organisers of the North London Beer Festival also be approached.</p> <p>In response to Committee members suggestion that there was scope to improve on the exam trade, Mr De'Ath explained that there had been a police inspectors exam attended by 900 people that day and that 3,500 people would be attending to take police sergeants exams in the near future.</p> <p>Mr Hutchinson reminded the Committee that places on the bat-walk would be limited and to contact info@friendsofalexandrapark.org to book places.</p>

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APCC20.	<p>ANY OTHER BUSINESS</p> <p>(a) <u>Licensing application to increase the Great Hall Capacity</u></p> <p>The license application had been approved on 7th September and in response to questions from the Committee Mr. Gill explained that there had been 3 conditions attached to the license for increased capacity in the Great Hall, which the Palace could easily meet:</p> <ul style="list-style-type: none"> • At times when there is a simultaneous event in the ice rink, the capacity for concerts in the Great Hall will be reduced to ensure appropriate numbers are able to evacuate from exit D. • Toilet units are to be in place to supplement those already present in the Great Hall. • Security guards are to be positioned at the Dukes Avenue exit to ensure the steady dispersal of crowds for an hour after each event ends. <p>(b) <u>Trustees' Away Day – Governance Review</u></p> <p>The Chair informed the Committee that Board Trustees, Board representatives (of the Consultative Committee) and the Chair of the Advisory Committee would be attending an “away-day” at the Palace on Saturday 26th September to continue work on the review of governance of the Alexandra Palace.</p> <p>There would be a Stakeholders Forum 24th October 2009 to which Consultative Committee members would be invited for their input.</p> <p>Further meetings and consultation would take place including Haringey Council and other key stakeholders.</p> <p>(c) <u>Open House Event</u></p> <p>The Committee questioned why the London Open House Event on 19th September would only cover the Studio when previously it had been advertised that the Theatre would also be open. Mr. Gill explained that there had been a mistake on the Open House brochure and the Theatre would not be open due to public safety, however, visitors would be able to see the theatre from a Perspex screen from the foyer.</p> <p>Access to the Studios on 19th September would be limited and on a first come first served basis. Mr. Gill informed the committee that a press release had been issued giving the correct details of the event</p> <p>(d) <u>Matters highlighted by Mr. O’Callaghan</u></p> <p>Jacob O’Callaghan (Hornsey Historical Society) raised the following matters:</p>

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	<p>i. <u>Timescales for including items on agendas and delivery of minutes</u></p> <p>In response to Mr. O’Callaghan’s concerns the Chair highlighted that letters were sent to Consultative Committee members prior to the agenda planning process inviting them to suggest items for discussion. Draft minutes of meetings were published on the Council’s website and members would be emailed or sent hard copies once available.</p> <p>ii. <u>Advisory Committee</u></p> <p>The Chair agreed with Mr. O’Callaghan’s concerns that there was a need to hold occasional joint meetings of Alexandra Palace Committees and highlighted that this would be a consideration during the governance review.</p> <p>iii. <u>Theatre and Television Studios</u></p> <p>Mr. O’Callaghan drew attention to the poor repair of parts of the Palace building and emphasised that the Council (as a Corporate Trustee) had a responsibility to provide funding for essential repairs.</p> <p>Mr Gill informed the Committee that the priority was to ensure that operation of the Palace met fire and health and safety regulations. Mr Gill stated that the issue of safety in the Theatre was not only restricted to weather-damage and a damaged ceiling but also due to the fact that two supporting beams had slipped and were floating. The cost of repairs would not be covered by hiring the Theatre out but other funding options would be presented to the Board in the future and these might include national organisations. There was a need to devise a strategy for the Palace and Park site, which would link into the governance review.</p> <p>iv. <u>Haringey Heartlands Development</u></p> <p>Mr O’Callaghan and other Committee members expressed concerns about the scale and size and height of the buildings and their impact on the Park as an amenity and conservation area. In response, the Chair stated that any individual had the right to express a view on the planning application proposals and Councillors in attendance encouraged this.</p> <p>The Chair agreed that the Haringey Heartlands application should be considered by the Board, once it was established when the item was expected to be considered by the Planning Committee.</p>
APCC21.	<p>FUTURE MEETINGS</p> <p>17th November 2009</p>

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	16 th February 2010 8 th April 2010
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The meeting ended at 20:55 hrs

COUNCILLOR PATRICK EGAN

Chair

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**MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE.
TUESDAY, 1 SEPTEMBER 2009**

PRESENT: * denotes attendee

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

*Ms J. Hutchinson	:	Alexandra Residents' Association
*Ms. M. Myers	:	Muswell Hill and Fortis Green Association
*Mr D. Heathcote	:	Muswell Hill and Fortis Green Association
Ms J. Baker	:	Palace Gates Residents' Association
Vacancy	:	Palace View Residents' Association
Ms S. Rees (deputy)	:	Palace View Residents' Association
*Mr. D. Frith	:	The Rookfield Association
*Mr. D. Liebeck	:	Warner Estate Residents' Association
*Mr H. Aspden	:	Warner Estate Residents' Association

APPOINTED MEMBERS

*Councillor S. Oatway	:	Alexandra Ward
Councillor A. Demirci	:	Bounds Green Ward
*Councillor M Davies	:	Fortis Green Ward
*Councillor M. Whyte	:	Hornsey Ward
Councillor S. Rainger	:	Muswell Hill Ward
Councillor M. Newton	:	Council Wide appointment
Councillor J. Patel	:	Council Wide appointment
Vacancy	:	

Also in attendance:

Mr Andrew Gill – Interim General Manager – Alexandra Palace
 Mr Mark Evison – Park Manager – Alexandra Palace
 Ms Rebecca Kane – Managing Director, Alexandra Palace Trading Limited
 Ms Natalie Cole – Clerk to the Committee

**MINUTE
NO.**

SUBJECT/DECISION

APSC14.	APOLOGIES FOR ABSENCE An apology for absence was received from Councillor Newton and an apology for lateness was received from Councillor Davies. The meeting started at 19:40 hrs.
APSC15.	DECLARATIONS OF INTEREST There were no declarations of interest in relation to items on the agenda.
APSC16.	MINUTES

**MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE.
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Minutes of the Advisory Committee held on 16th June 2009

Committee members expressed dissatisfaction that the Advisory Committee's views on the Heartlands Planning application were rejected by the Board and considered not to be within the Committee's remit. The main concerns of the Advisory Committee had been about the impact of the development on the view from the Palace which Committee members considered to be relevant.

Committee members also expressed concern at the Board's responses to the Advisory Committee's comments about the Park Workshop Building and that the Board had ignored the resolutions of the Advisory Committee.

With regard to minute no. APSC04 - Appointment of Members to the Alexandra Park and Palace Statutory Advisory Urgency Sub-Committee for the Municipal Year 2009/10 – the Committee noted that Councillor Dobbie was no longer a member of the Advisory Committee.

Councillor Oatway nominated Councillor Whyte to take Councillor Dobbie's place on the Statutory Advisory Urgency Sub-Committee. This was seconded by Councillor Davies and it was:

RESOLVED

That Councillor Whyte be appointed to the Urgency Sub-Committee of the Advisory Committee for the Municipal Year 2009/10.

Minutes of the meeting of the Alexandra Palace and Park Board held on 16th April 2009 and 30th June 2009

The draft minutes of the Alexandra Palace and Park Board held on 30th June 2009 were tabled.

Andrew Gill (Interim General Manager, Alexandra Palace) brought members attention to minute number APB007 which deferred consideration of the Redston Park proposed pathway. Mr Gill informed the Committee that Board members had attended a Redston Park site visit on 23rd June and that the matter would be considered by the Board in October 2009. Mr Gill further advised that there was no budget available for this work.

RESOLVED

That the minutes of the draft minutes of the Alexandra Palace and Park Board held on 16th April 2009 and 30th June 2009 be noted.

Minutes of the meeting of the Consultative Committee held on 23rd June 2009

RESOLVED

That the draft minutes of the Consultative Committee held on 23rd June 2009 be noted.

**MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE.
TUESDAY, 1 SEPTEMBER 2009**

	<p><u>Minutes of the meeting of the Alexandra Palace and Park Panel held on 3rd June 2009</u></p> <p>RESOLVED</p> <p>That the draft minutes of the Alexandra Palace and Park Panel held on 3rd June 2009 be noted.</p>
APSC17.	<p>PARK ACTIVITIES UPDATE</p> <p>The Committee received the report updating on park activities, presented by Mark Evison (Park Manager).</p> <p>Members of the Committee congratulated officers and Friends of the Park, particularly Gordon Hutchinson, who played a large part in helping the Park to obtain Green Flag status for the second year.</p> <p>The Chair highlighted some water drainage problems in the Redston Field area of the Park. Mr Evison stated that this could be due to the leaking fire main and agreed to investigate.</p> <p>Mr Evison reported that the operator of the Workshop Building had obtained planning permission and relevant parties were in the process of agreeing the lease. Committee members complained that the boundary in the map provided as part of the planning application seemed different to the map provided in the lease. Mr Evison stated that the area shown on a plan as part of the lease, was likely to become smaller when the lease was agreed.</p> <p>Mr Evison informed members that the Park would be responsible for cutting the grass on the land within the fenced area of the Workshop Building. This area, however, will be exclusive to children using the Little Dinosaurs project in the Workshop Building although it was still part of the public park. The tenant would be responsible for maintaining security in this area.</p> <p>The Committee were informed that Adidas had offered to supply the Borough with Adizone outdoor gym equipment at the Newlands Road playing field area which would be open to the public. There would be only 12 Adizone gyms in London and installation and maintenance would be free of charge to Alexandra Palace. Trustees and the Advisory and Consultative Committees would be consulted and installation would be subject to a planning application and consultation with the local community.</p> <p>RESOLVED</p> <p>That the report be noted.</p>
APSC18.	<p>FORTHCOMING EVENTS</p> <p>The Committee received the report on forthcoming events presented by Rebecca Kane (Managing Director, Alexandra Palace Trading Limited (APTL)).</p>

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TUESDAY, 1 SEPTEMBER 2009**

	<p>Ms Kane highlighted that no events consisting of more than 10,000 people had been organised except for the fireworks event which was expected to be attended by 30-40,000 people.</p> <p>The Knitting & Stitching and Darts events were currently being planned. Ms Kane emphasised that APTL relied on hosting 3 to 4 concerts each year but only one concert had been booked so far (with a further 20 days available) and that the licence application for additional capacity in the Great Hall should improve the number of bookings.</p> <p>Ms Kane reported that the Christmas Pantomime was always a popular event and APTL was considering how the ice-rink foyer could be used; a Christmas Market was one of the options.</p> <p>Ms Kane informed the Committee that raising capital to improve and update the ice-rink freezing mechanism was a priority. The gas which was currently used to freeze the ice would soon become obsolete.</p> <p>RESOLVED</p> <p>That the report be noted.</p>
APSC19.	<p>ANY OTHER BUSINESS</p> <p>Before the Chair considered any other business he asked the officers present (Mr Gil and Mr Evison) to leave the meeting.</p> <p><i>Clerks note: The Committee moved into informal session for this discussion.</i></p>
APSC20.	<p>FUTURE MEETINGS</p> <p>The Committee noted the dates of future meetings as detailed below:</p> <p>3rd November 2009 9th February 2010 30th March 2010</p>

The meeting ended at 21:30 hrs

David Liebeck

Chair

Alexandra Palace Organ Appeal (APOA)
A brief history for AP Consultative Committee

The Organ Appeal was launched in 1968 by two local residents: the distinguished musicologist and organ music specialist, Felix Aprahamian, and Fred Clarke, for the specific purpose of raising funds to rebuild the Father Willis Grand Organ in the Great Hall. Built in 1875 for the second Palace, it has had a chequered history: vandalised in WWI, bomb damaged in WWII (1944), then subsequently dismantled for the preservation of its components. These were eventually stored in the Willis factory, which is where they are today. However, the main case with all the largest pipes of the Pedal Division, the building frame and expression boxes were left *in situ* and so were totally destroyed in the fire of July 10th 1980.

This meant that whereas the Appeal was first tasked with rebuilding just the dismantled parts of the organ, (cost estimate in 1980: £300,000) after the fire it had to face total rebuilding, with the biggest and most expensive components completely destroyed. This was a huge setback; the process of restoration had started on July 1 and Willis's men were actually at work on July 10 when the fire started in the bowels of the organ, during the rigging of the Capital Radio Jazz Festival. The cause was never established. [For the record: the Appeal never received any of the insurance pay-out, although Henry Willis IV estimated the value of the burnt components in 1980 at upwards of £100,000].

No further restoration work could be done until the Great Hall was re-roofed and the new organ gallery was constructed. In fact, Willis started rebuilding in 1986, so that enough of the organ to be musically useful was playable soon after the Hall was reopened in 1988. Since then the Appeal, has continued to raise funds and seek estimates from Willis for incremental tasks, then commissioned them, as permitted by available funds. To date we have restored 49 of the total of 98 stops of the original specification, including the complete Choir Organ. The Appeal achieved charitable status in 1982.

As part of our fund-raising activities, we stage six concerts per year, one of which is a highly successful Silent Movie show, with the organist of the Odeon, Leicester Square accompanying the action on the Grand Organ. Many of the audience for this show have never been to hear the Grand Organ before and so we are building up a growing clientele of friends of APOA. We also organise a dinner before this event, which is both profitable and popular.

To give our members a chance to play the organ they are helping to rebuild, we hold an annual Members' Evening in August, which is also growing in popularity and works to bring in new members for the Appeal, because only members are allowed to play. This means people join on the spot so as to 'have a go'.

Our concerts have been greatly enhanced as the result of a successful bid to the Lottery 'Awards for All'. We have been able to buy two complete back-projection television systems, with giant screens, one to show the player's hands, the other his feet. This provision is becoming increasingly popular in achieving accessibility of organ concerts for both players and non-players alike. There is no doubt that the use of this equipment has helped to attract more people to our concerts, and has hugely increased the enjoyment

Alexandra Palace Organ Appeal (APOA)
A brief history for AP Consultative Committee

factor for the audience. It is particularly important here, because, with the audience on a flat floor and the player on a high gallery, all that can be seen is the organist's back view and the console itself is invisible. Another virtue of using the projection system is that it diverts attention from the unsightly appearance of the unfinished organ, all too visible on its gallery at one end of the hall. To that end we have a plan to clad the organ with a 'virtual case' by hanging painted cloths round the existing frame, as was done at London's Broadcasting House while it was being renovated and in Berlin, to test public opinion on a restoration project.

None of our activities would be possible without the support of the Palace Management, for which we are immensely grateful. We are always looking for opportunities to offer the organ for any events in the Great Hall which could use it: we have in the past made it available for the Haringey Schools Carol and other choral concerts. Finally, can I remind you that Marcel Dupré, the leading Parisian organist of his day, called it 'the finest concert organ in Europe' The future for the Alexandra Palace Organ is very exciting, when we can achieve completion of our restoration programme.

Proposal:

Miniature Golf Course in Alexandra Park

Presented by Golfwise Ltd

in partnership with

UrbanCrazy Ltd

Proposed Course Specifications

Course of ‘miniature golf’ variety, not ‘crazy golf’. Will comprise many natural materials and elements

Located at top of the hill, alongside the Pitch & Putt golf course. Unique layout will take advantage of the existing topography

Holes individually designed to suit the location and environment. Will dovetail with other park facilities

Soft landscaping; site decorated with appropriate, attractive features such as rockeries, locally-sourced plants and so on

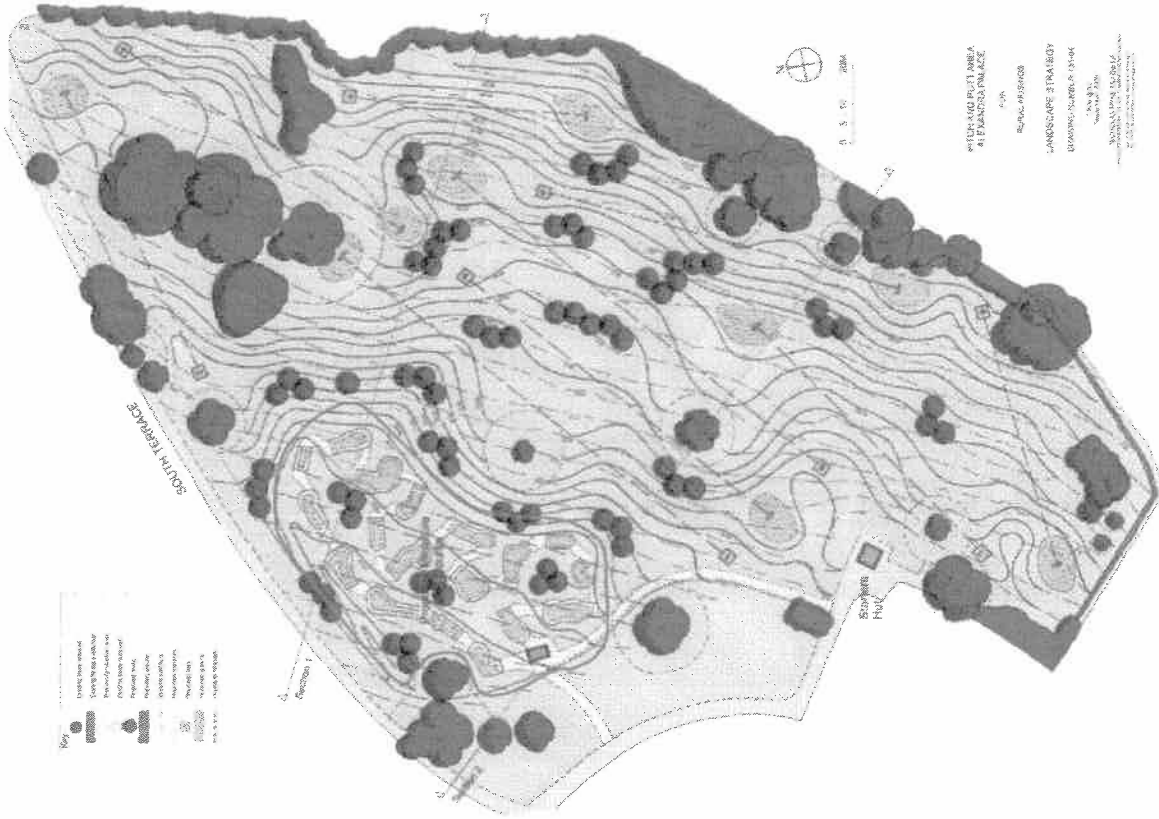
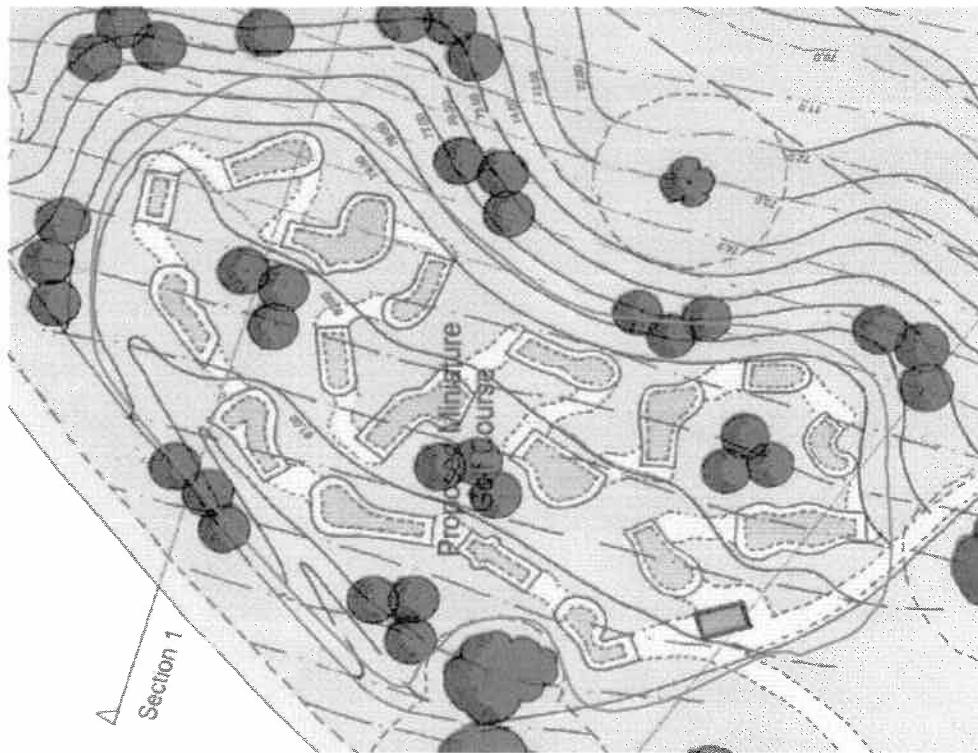
Sustainable design, upholding the excellent reputation of the Green Flag park

Key Benefits

Will provide a facility for the entire community that is:

- Family-orientated
- Enjoyable for people of all ages and abilities
- Healthy and invigorating
- Safe and accessible (DDA-compliant)
- Inexpensive to play
- An ideal recreational and educational facility for schools and other groups

Proposed Layout



Artistic Impression

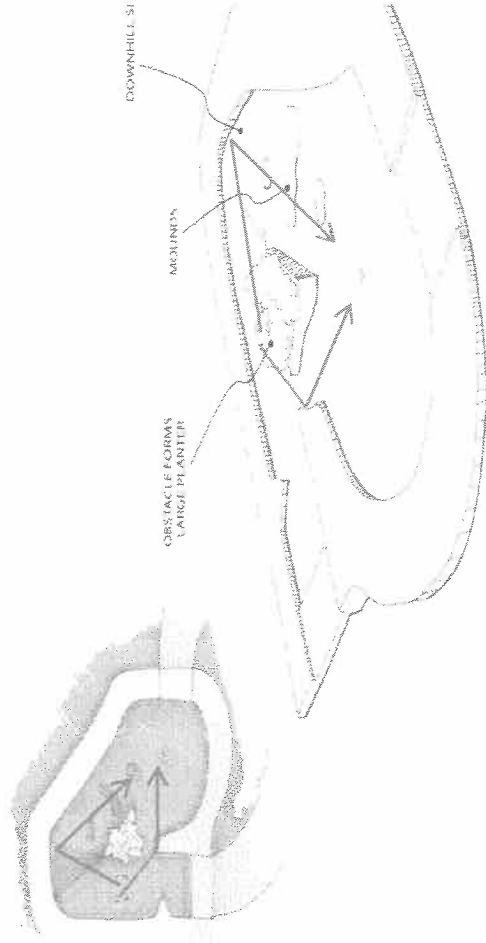


Social & Developmental Benefits

- Hand eye coordination is improved
- Advances arithmetic and understanding of geometry and physics
- Visually stimulating. Will inspire discussion and create excitement. Balls and putters are brightly-coloured
- A non-intimidating place for families, friends, companions and groups to interact
- This mode of miniature golf complements the government's "Change4Life" campaign. It also doubles as a good introduction to golf and other sports

Social & Developmental Benefits / cont'd

- Unique “risk/reward” design and attractive layout encourages visitors to return to improve their scores and enjoy the scenery



Additional Benefits

All costs relating to the design, build, management and maintenance of the facility will be borne by the course management, not the local authority

UrbanCrazy, a company with a strong reputation in the miniature golf industry, will not only design and build the facility, but also assist Golfwise in its long-term management

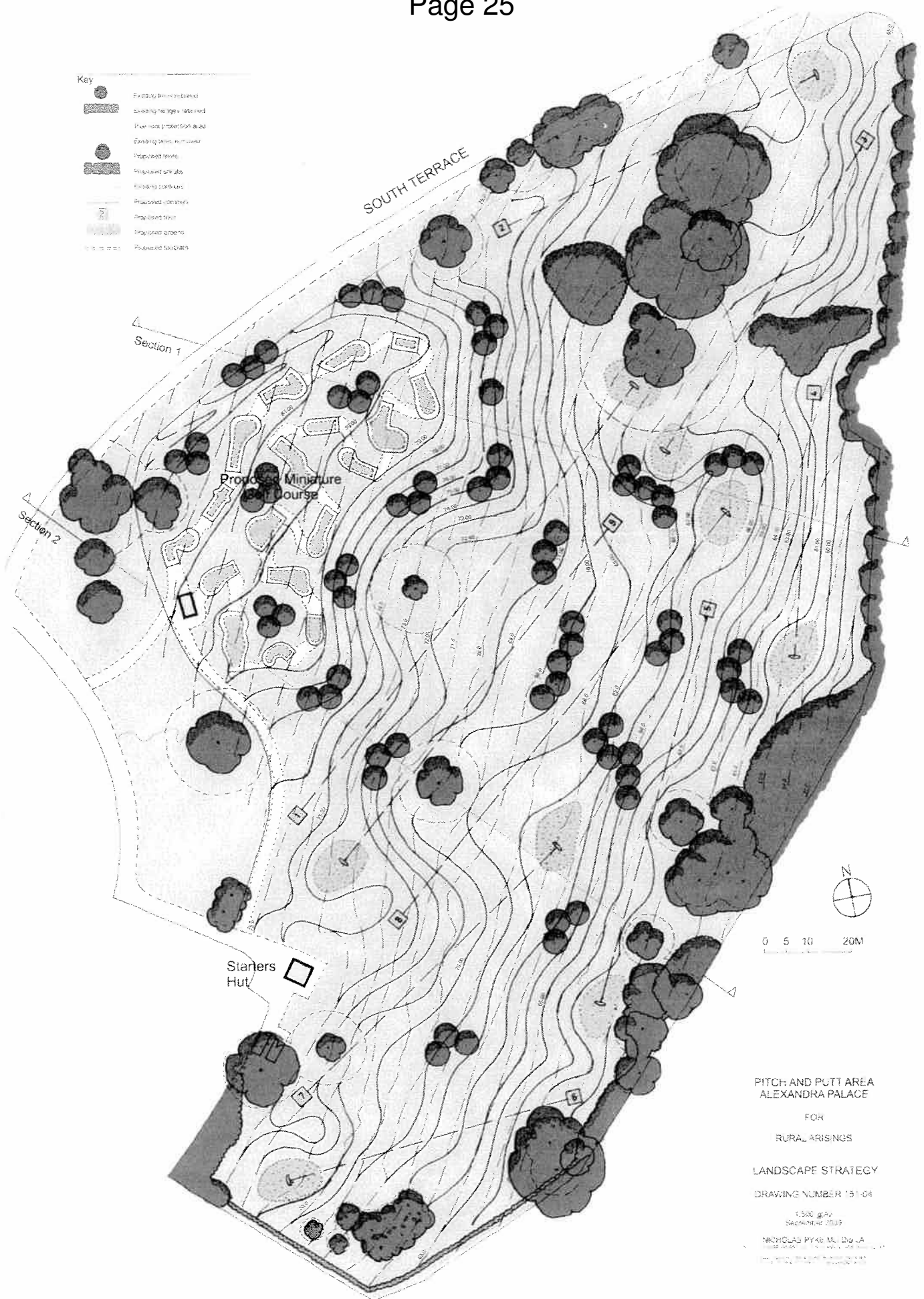
Juniors will have the opportunity to identify decorative plants with the help of a free guide, available with each round played

The course will be eligible to stage BMGA national tournaments, attracting the UK's top players. Can also apply to stage WMF international tournaments

9



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Agenda item:

Alexandra Park and Palace Consultative Committee**on 17th November 2009**Report Title: **AdiZone Proposal**Report of: **Mark Evison, Park Manager****1. Purpose**

1.1 To advise the committee of the proposal for the AdiZone outdoor gym.

2. Recommendations

2.1 That the committee considers the proposal and decides what comments, if any, it wishes to provide to the board of trustees.

Report Authorised by: **Andrew Gill, Interim General Manager**.....Contact Officer: **Mark Evison, Park Manager, Alexandra Palace & Park, Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 2121****3. Executive Summary**

3.1 London Borough of Haringey (LBH) has been awarded funding to provide an Adizone outdoor gym in the park.

3.2 The facility will be installed and maintained by LBH Recreation Services.

3.3 The planning decision will be made on 30th November 2009.**4. Reasons for any change in policy or for new policy development (if applicable)**

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 No specific background papers were used in compiling this report.

5.2 The full application is available on the LBH website (www.haringey.gov.uk) using reference number HGY/2009/1591.

6. Description

- 6.1 London Borough of Haringey (LBH) has been awarded funding to provide an Adizone outdoor gym in the park.
- 6.2 They have submitted a planning application and the summary of the application is: "Construction of a new exercise and sports facility on part of the Newlands Playing Field."
- 6.3 The AdiZone scheme is intended to get more young people into sport and physical activity and is part of Adidas' sponsorship of the London 2012 Olympic Games.
- 6.4 This planning application can be viewed in full on LBH website (www.haringey.gov.uk) using reference number HGY/2009/1591.
- 6.5 Further details will be provided to the committee by LBH Recreation Services at this meeting. These details will present a full picture of the proposal.
- 6.6 Should this committee wish to provide comments to the Trustees, they will be considered at the Board Meeting on 24th November.

7. Consultation

- 7.1 This report forms part of the trustee's process of consultation with the Consultative Committee.
- 7.2 The Statutory Advisory Committee has also been consulted on this proposal.
- 7.3 The planning process invites comment from a much wider group of interested parties who should also put forward comments.

8. Recommendations

- 8.1 That the committee considers the application and decides what comments, if any, it wishes to provide the board of trustees regarding this application.

9. Legal Implications

- 9.1 The Trust's solicitor and LBH Head of Legal have been sent a copy of this report.

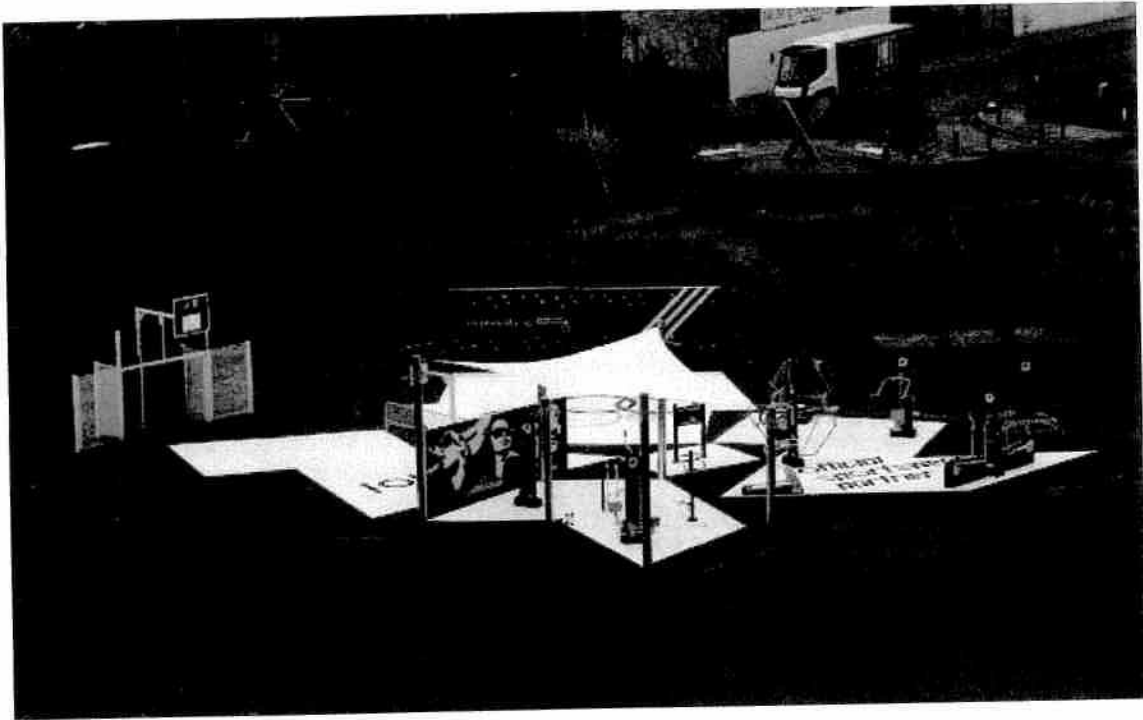
10. Financial Implications

- 10.1 The LBH Chief Financial Officer has been sent a copy of this report.
- 10.2 The capital costs will be met with a mixture of section 106 funding for the Campsbourne estate, sponsorship from Adidas, and LBH Recreation Services funding.
- 10.3 The revenue costs will be met by LBH for five years.
- 10.4 The '2012 Olympic' branding will raise the profile of the palace and park and could increase footfall to the site, this could in turn increase revenue.

11. Use of Appendices/Tables/Photographs

- 11.1 N/A

What are adiZones?



adiZones are innovative multi-sports facilities designed in the shape of the London 2012 Olympic logo. They have been created by adidas to help get more young people and families into sport and physical activity, as part of adidas's sponsorship of the London 2012 Olympic and Paralympic Games. They are fantastic facilities which promote a healthy lifestyle for people of all ages – with a large outdoor gym, basketball and football area, climbing wall, tennis wall and a freestyle area for aerobics, dance and martial arts etc.

In 2008, adidas researched and developed adiZones. They were piloted in 4 of the host Olympic boroughs in London. Now schools, clubs and activity providers are making use of the facilities. Young people have taken positive ownership of the adiZones and family groups and individuals have engaged with them, from a wide range of ethnic backgrounds.

"The adiZone concept has brought joy and pleasure to all age groups in the Charlton area. I have watched from a distance on many occasions, all age groups strolling by but drawn to the

Zone, initially from a curiosity point of view but soon followed by testing out the equipment. The Zone has improved access to gentle workouts in a casual way. I can't wait to see more across the Borough."

Councillor John Fahy, Executive member for culture, sport and the Olympics, Greenwich Council

We also get a lot of feedback from adiZone users, which helps to measure the success of the facilities...

'Myself and my friend have been using the adiZone at Langthorne Park to get fit and prepare ourselves for the 5k 'race for life' run that we are doing on the 16th may. I would like to thank you as I would not be able to go to a gym and do it. I have a 6 year old daughter Amber (she is also doing the race) who can't go in other gyms but can come with me to the adiZone, allowing me to do more and it is also fun and safe for her.'

Hayley Bowden, adiZone user

'We thought it was a playground, then we got closer and saw how fun it was. It's made me think about exercise.'

Victoria, adiZone user

'I've been meaning to email for ages to congratulate you on the brilliant adiZone in my area (Mile End North, Bow). I have actually cancelled my gym membership and prefer to run around Victoria park followed by a good work out on the equipment at the outdoor gym. There is always a wide mix of ages and types of person using the equipment.'

Nathan Rylatt, adiZone user

'I don't do any exercise – the adiZone is a good way for people like me to start training.'

Ben, adiZone user

adiZone objectives

- to extend the London 2012 Olympic and Paralympic Games into communities across the UK
- to provide a means to bring together local authority partners, local schools, community groups, clubs and activity providers
- to leave a legacy of increased participation in physical activity from the London 2012 Olympic and Paralympic Games, particularly targeted at young people and families
- to extend the positive impact of sport to community groups and previously inactive individuals.



Key characteristics of an adiZone

adiZones are iconic symbols of the spirit of the London 2012 Olympic Games. They embody the Games ethos – family focused, inclusive, sustainable and for everyone. The facilities are all in London 2012 and adidas brand colours, depicting current Olympic heroes and music stars.

Each adiZone comprises a multitude of activities in one space:

- an 18-station outdoor gym compliant to European safety standards (EN1176 and EN957) including:
 - resistance equipment (double leg press, combi chest press and lat pull down)
 - cardio equipment (treadmill, 2 x cross trainers, 2 x fitness bike, 1 x handbike)
 - toning equipment for the whole body (abdominal benches, dips, pull ups and double oblique)
 - Guidepost
 - No electricity is used on this gym equipment
 - No lighting is required
- a basketball area – with two basketball hoops and practice area

- a football goal
- a tennis wall
- a climbing wall
- a freestyle area to encourage taekwondo, judo, gymnastics, dance, aerobics etc
- a sail shade, covering part of the outdoor gym

adiZones break down the barriers to sport and physical activity in the following ways. They are:

- **accessible**
 - free to all
 - open 24 / 7 / 365
- **inclusive**
 - activities for people of all ages but targeted to engage youth
 - design includes DDA accessible ramps
 - intuitive equipment accessible to people with visual impairments or learning disabilities
 - incorporates elements of the Inclusive Fitness Initiative guidelines, such as easy to follow instructions and transfer handles on equipment
 - for people of all incomes
 - caters for a great number of different interests
- **innovative**
 - the design of the adiZone space is a unique way of cross-selling sports
 - the design of the adiZone brings together people of all ages in a way that other facilities do not, for example an indoor gym excludes younger people and people of low incomes
 - they can be used as a multi-sports coaching centre
 - they are a sporting legacy from the London 2012 Olympic and Paralympic Games for youth, clubs, National Governing Bodies of sport and local communities

Key characteristics of an adiZone – local context

The adiZone is a marketplace of sport and fitness opportunities. It does not duplicate existing local resources – rather it works as a central hub that connects local schools and communities with existing clubs, programmes and fitness initiatives. Through this central linking role, it breaks down barriers to continued and increased participation.

The adiZones become focal points for local communities through leveraging the interest in the London 2012 Olympic and Paralympic Games, combined with the brand power and attraction of adidas and its symbols (brand, athletes, musicians).



The tried and tested facilities for sports and physical exercise (gyms, dance areas, climbing walls) and the appeal across a multitude of sports (basketball, football, tennis, judo, etc) ensure that adiZones have maximum appeal to the local community. Surveys show that large groups of young people, as well as family groups of up to three generations are using the existing facilities. They are attracting a new audience into physical activity – alongside people who already have an interest in sport and fitness.

Sally Brading, a Tower Hamlets adiZone user, said: "Just wanted to say thanks for installing the adiZone at Wennington Green. It's a fantastic facility to have nearby and is enjoyed by so many people of all ages. It really is an innovation."

Improved outcomes for children, young people and families

adiZones have been designed with children, young people and families in mind. They contribute directly to PSA 21 (adult sport) and PSA 22 (Olympics and sport for young people) and the related local authority adult and youth sport indicators in the National Indicator Set (particularly NI8, increasing participation in sport and physical activity).



The innovative design, Olympic association and multi-sports facilities are attractive to children, young people and families. adiZones encourage people of all ages and backgrounds to try out different sports – they are a one-stop shop for young people who want to play basketball or football, children who want to try out climbing or tennis, and family groups and individuals who want to keep fit on the outdoor gym equipment. Urban artwork on the tennis wall and climbing wall depicts musicians and world class athletes, adding a strong visual appeal to the design.



adiZones are unique in the sense that parents and grandparents can exercise while their children play alongside them – this is not the case with traditional playgrounds where adults have nothing to do while their children are playing. In research conducted at the pilot sites in the host Olympic boroughs, family groups were interviewed at the adiZones, as well as many large groups of young people.

All equipment is safe: the facilities meet stringent European safety standards. This ensures that Health & Safety / insurance requirements are met – children, young people and families are not put at any risk. The equipment passes both the EN1176 (play) and EN957 (gym) standards. This means the equipment does not require individual inductions and is a safe environment for children. The process of designing the gym equipment to be compliant to EN1176 meant the elimination of all crush points, entrapments and sharp edges. For example our outdoor cross

trainer is fully encased so that no child can get their hands trapped within the mechanism. The equipment is unique in this regard.

Community surveys have been conducted at the pilot adiZone sites and they show a positive impact on their communities – they are used by on average 200-250 people a day, for example – a figure which is projected to increase by at least 50% during the summer months.

One survey carried out at the Greenwich adiZone on Saturday 14th February 2009, between 1.30pm and 4pm, recorded 68 adiZone users, aged between 5 and 65. The profile included big groups of pre and early teens, parents and grandparents with children, whole family units and individuals. The average stay was 31 minutes (between 5 and 85 minutes). Verbatim comments captured on the day include:



Ryce (aged 12): *"It's a fun way of losing weight – I feel lighter already."*

Phoebe (aged 10): *"The Olympic rings get you inspired about the Olympics – it shows you how the athletes would exercise and it challenges you."*

Steven - father (aged 39): *"It's great to have it – hopefully this type of stuff will stay beyond the Olympics."*

Brandon (aged 11): *"I come down after football training in Charlton Park – the resistance training is good for upper body."*

Partnership working

adiZones bring together a world famous brand and tier one Olympic sponsor adidas, London 2012 and local authorities. On a local level, adiZones encourage partnership working between the local authority, local schools, clubs and activity providers and the local community.

The adiZone is an ideal location for clubs to demonstrate their sports and reach out to a new audience and for local authorities to operate community-based fitness sessions – eg gym instruction, circuit training, dance classes, aerobics, yoga, gymnastics, judo, karate, taekwondo, basketball skills, soccer skills, tennis and keep fit classes. It is also an ideal spot for LA community sports coaches to be based for outreach work. Here are a few examples of how adiZones are already being used:

- In Newham, Gallions school use the adiZone for PE lessons and parents use the facilities with their children before and after school, with support from community policing.
- The Newham Sports Development team run sports sessions on the adiZone and in the adjacent community centre.
- Local sports clubs use the facilities for community-based training sessions – Blackheath Rugby Club and Charlton Athletic Football Club at the Greenwich adiZone, for example.
- Organised exercise sessions for the local community are being arranged by local authorities – there are twice-weekly fitness classes at the Waltham Forest adiZone, for example.
- Local residents, workers and fitness professionals use the adiZones as part of their health and fitness routines.
- At all existing adiZones, the equipment signage promotes contact details for local clubs and activity providers.



adiZones contributes to Government priorities

a) Increasing physical inactivity and decreasing obesity

adiZones contribute to the Department of Health's physical activity drive, including Change for Life and its PSA and NIS targets on increasing physical activity and decreasing obesity. In 2008, physical inactivity levels across the UK were at an average of 78.7%. With obesity levels consistently the highest in Europe, and a growing proportion of children and young people affected, the time is now to invest in attractive fitness facilities, which are free to the end user – particularly important in these economically challenging times.

b) Raising sports participation

The Government aims to increase sports participation by 2 million by the time of the London 2012 Olympic Games. An initiative, such as adiZones, which attracts young people and families into sport can contribute to this aim of creating a lasting sporting legacy in the UK. With the Olympic branding and multiple sports on offer, adiZones are an ideal gateway into sport. According to Sport England research, the two main barriers to sports participation are cost and accessibility – adiZones eliminate both of these, being free to the end user and completely accessible to everyone in parks and open spaces.



c) The Five Hour Offer



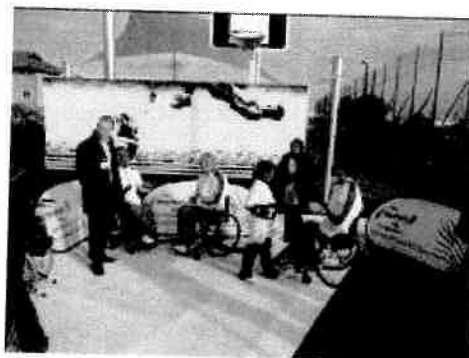
adiZones bridge the gap between schools and clubs, which provides one solution to the Government's target of the '5 hour offer' of sporting activity for young people. Within Every Child Matters is the ambition of offering at least 4 hours of sport every week to children, comprised of at least 2 hours high quality PE at school with the opportunity for at least a further 2-3

hours beyond the school day (delivered by a range of school, community and club providers). In Newham, the adiZone is already being used for exactly this purpose, with activity taking place

inside and outside school hours. In a recent study, the gym equipment was being used heavily by girls aged 12 and 13 outside of school hours, for example. This is the age that government studies show girls dropping out of exercise (Sport England research).

d) adiZones target all including minority groups

adiZones are inclusive for people of all abilities and socio-economic backgrounds. The equipment and space is designed with key elements of the Inclusive Fitness Initiative with pieces of equipment designed for both able bodied and people with disabilities. The signage is easy to read for people with visual impairments and learning difficulties and complete accessibility throughout the adiZone for wheelchair users. Design features such as the access ramp into the dance floor, transfer handles on the equipment, lowered access points on the equipment and the smooth surfacing all attribute to this inclusive design. The Newham adiZone was launched by the Great Britain Paralympic basketball team to demonstrate the usability for wheelchair users. The intuitive design of the outdoor gym equipment also means that people with visual impairments can participate. The gym equipment is designed with the playground safety standards so children can access it. The space is free to use and accessible for people of all ages.



e) Reducing anti social behaviour and gang violence

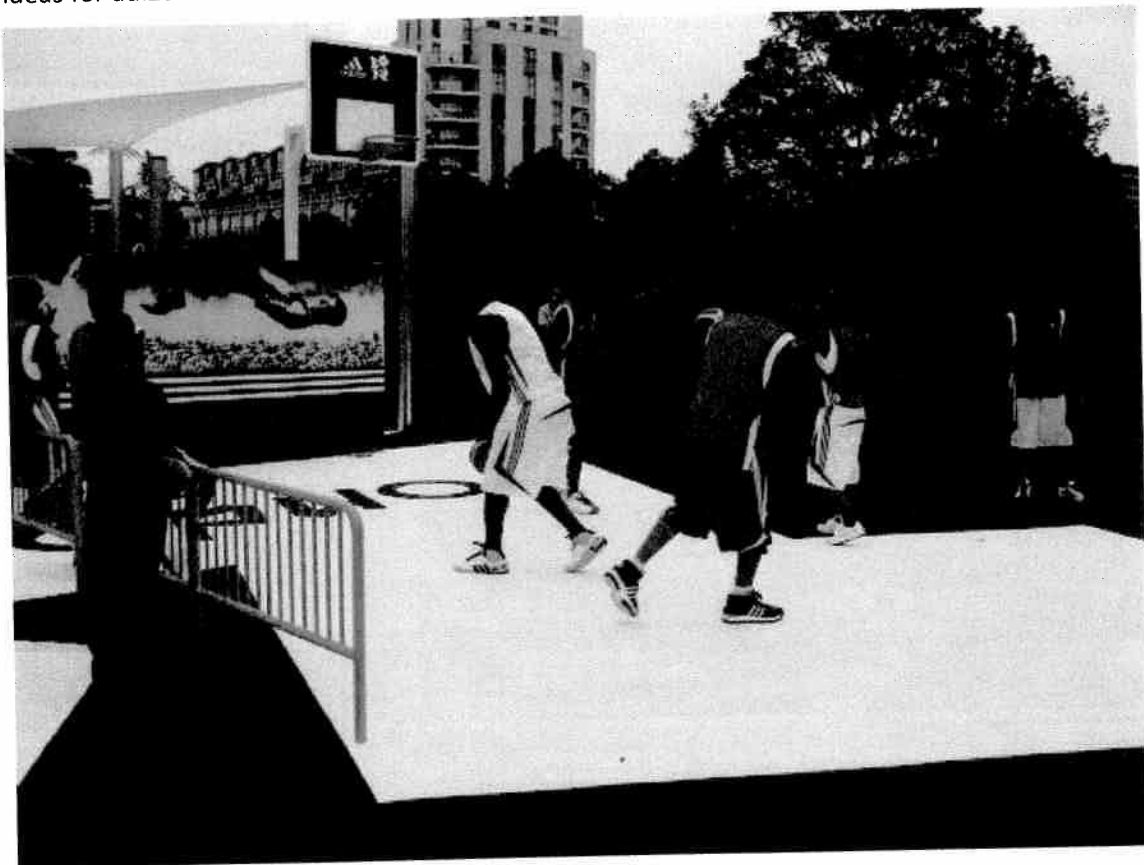
Strathclyde Police used an outdoor gym as part of a wider initiative to reduce gang violence in East Glasgow. The project was successful reducing crime in the area by 8%.

"The concept of the gym was about providing a fantastic modern focal point for teenagers. Anti social behaviour, disorder and gang violence is not inevitable. Most people just drift into offending behaviour. The outdoor gym can be a catalyst for change, with agency and communication support."

Chief Superintendent, John Pollock, Strathclyde Police

Sustainability of adiZone facilities

We have put together a full activation model to engage local schools, clubs and residents with the adiZone – we would be more than happy to share this with funding applicants. The activation plan involves inviting clubs to do outreach sessions at the adiZones so that local people are exposed to new sports. The model also connects schools and clubs and provides ideas for adiZone communication materials and events.



Clubs, schools and community coaches can be encouraged to use the space

The equipment and structure of the adiZone is designed to last beyond 20 years. Subject to maintenance being carried out correctly the guaranteed life of the installation is five years. There is the option to renew the outdoor gym equipment at a relatively low cost after the five year period. As adiZones do not duplicate existing activities and programmes – rather they provide a natural home for them – their benefit to communities is both sustainable and ongoing.

After over 50 weeks in some very deprived communities, there has yet to be any graffiti – a sign that communities have embraced the facilities and they are proving to be self-policing due to their popularity.

The intention is that as we draw nearer to the London 2012 Olympic Games, adidas will activate their Olympic marketing campaigns in communities using adiZones.



Investment

The price for an adiZone is £143,000 + VAT on a hard standing site, or £150,000 + VAT on a green field site - this price includes one year's free maintenance of the adiZone.

Funding applications can be made for up to 50% of the cost of 1 adiZone for your area. If you are interested in multiple sites then there would be economies of scales we could apply to additional adiZones – please indicate your interest in the application form provided with this information pack.

Multiple services come together in one space

The adiZones co-locate a multitude of sports and fitness facilities in one space. Whilst the gym attracts one type of audience, the streetball court attracts another. The idea behind this is that by locating these different options in one place, cross-selling occurs from physical activity to sport. By encouraging local clubs to do outreach on the adiZones, residents get exposure to sports coaches they wouldn't have normally met. In addition, adiZone users come together and talk to each other about how to use the facilities, which provides a community engagement aspect to adiZones – with beginners learning from sports and exercise enthusiasts.



Agenda item:

Alexandra Park & Palace Consultative Committee

On 17th November 2009Report Title: **PARK ACTIVITIES UPDATE**Report of: **Mark Evison, Park Manager****1. Purpose**

1.1 To inform the Committee of the recent activities carried out in Alexandra Park

2. Recommendations

2.1 That the Committee notes the report.

Report Authorised by: **Andrew Gill, Interim General Manager:** 

Contact Officer: **Mark Evison, Park Manager,**
Alexandra Park & Palace Charitable Trust, Alexandra Palace Way,
Wood Green N22 7AY. Tel No. 020 8365 2121.

3. Executive Summary

3.1 This report details the activities and projects that have recently taken place in the park.

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 No specific background papers were used in compiling this report.

6. Description

Park Concessions – Workshop Building

- 6.1 The lease for the Workshop Building has been signed and refurbishment is underway. The fence has been moved back to release some land back into the park and improve the visual amenity along the surrounding footpaths.

- 6.2 The new facility is expected to open in December.

Park Concessions – Pitch and Putt Course

- 6.3 Golfwise Ltd, the operator of the pitch and putt course, has plans for improving the facilities on the course and will make a presentation to the Committee in this meeting. This is a consultation exercise before ideas are finalised and a planning application is made.

External Funding

- 6.4 The work on the boating lake funded by the Environment Agency Urban Fisheries Grant has been completed.
- 6.5 New cycle stands have been offered by Haringey Council with grant funding from Transport for London. The preliminary locations chosen are the Lakeside Café, children's play area, farmers' market, golf kiosk, grove café and grove workshop. The Friends of Alexandra Park have been asked their views.
- 6.6 The benefit for the Trust of increased cycle use is a potential reduction in car users entering site. The stands are small and will not have a major visual impact.

Grounds Maintenance

- 6.7 Following a recent survey, a number of trees in the park have had health and safety works carried out. Cut timber is retained on site as habitat piles where possible. This has the added benefit of reducing transport and disposal costs.

London in Bloom

- 6.8 The park was entered in a new category in this year's London in Bloom competition – Large Park or Public Garden (over 5 acres) – and achieved a silver-gilt award.

7. Recommendations

- 7.1 That the Committee note the report.

8. Legal Implications

- 8.1 The Trust's solicitor has been sent a draft of this report..
- 8.2 The LBH Head of Legal Services have been sent a copy of this report.

9. Financial Implications

- 9.1 The LBH Chief Financial Officer has been sent a copy of this report.


Alexandra Park and Palace Consultative Committee On 17 November 2009.

Report Title: **Forthcoming Events**

Report of: **Rebecca Kane, Managing Director, Alexandra Palace Trading Limited**

1. Purpose

1.1 To advise the Board of the forthcoming events to March 2010.

2. Recommendations

2.1 That the Committee notes the report

Report Authorised by: **Rebecca Kane**

Date: *9/11/09*

Contact Officer: **Rebecca Kane, Managing Director APTL 0208 365 2121**

3. Executive Summary

3.1 N/A

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 Further information about this report can be obtained from Rebecca Kane, Managing Director, Alexandra Palace Trading Limited, Alexandra Palace Way, Wood Green, London N22 7AY. Telephone number 020 8365 2121.

6. Description

6.1 Confirmed public events and first provisional options. 1st November 2009 – 31st March 2010

Event	Date	Area
Fungi Foray	1 Nov 09	Park
Jay-Z Concert	4 Nov 09	GH
Morrissey Concert	5 Nov 09	GH
Fireworks	7 Nov 09	All Areas
BTCV Conservation Tasks	8 Nov 09	Park
Farmers Market	8 Nov 09	Park
<i>Cross Country Racing</i>	<i>14 Nov 09</i>	<i>Park</i>
Farmers Market	15 Nov 09	Park
<i>London Business Network Day</i>	<i>18 Nov 09</i>	<i>LR</i>
Asian Wedding Show	21 – 22 Nov 09	GH
Organ Concert	25 Nov 09	GH
<i>Antique & 20th Century Fair</i>	<i>29 Nov 09</i>	<i>GH</i>
Farmers Market	6 Dec 09	Park
Farmers Market	13 Dec 09	Park
Oz on Ice Panto	14 – 20 Dec 09	IR
PDC World Darts Championship	18-23, 27-30 Dec 09 & 1-3 Jan 10	WH & PR
<i>Cross Country Races (Chingford League)</i>	<i>19 Dec 09</i>	<i>Park</i>
Farmers Market	20 Dec 09	Park
<i>London Open House</i>	<i>Dec (tbc)</i>	<i>Studio</i>
<i>Farmers Market</i>	<i>27 Dec 09</i>	<i>Park</i>
Farmers Market	3 Jan 10	Park
Farmers Market	10 Jan 10	Park
<i>South East Tourism Trade Show</i>	<i>16 Jan 10</i>	<i>WH/PR</i>
<i>Drive-in Cinema</i>	<i>17 Jan 10</i>	<i>Pavilion</i>
Farmers Market	17 Jan 10	Park
Model Engineering Show	22 – 24 Jan 10	GH
Make-up Show	30 & 31 Jan 10	WH & PR
Farmers Market	7 Feb 10	Park
Year 9 Careers Event	9 Feb	PR & LR
<i>Antique & 20th Century Fair</i>	<i>14 Feb 10</i>	<i>GH</i>
<i>Drive-in Cinema</i>	<i>21 Feb</i>	<i>Pavilion</i>
Farmers Market	21 Feb 10	Park
<i>Motorcycle Show</i>	<i>26 - 28 Feb 10</i>	<i>GH, WH & PR</i>
Dinghy Show	6 & 7 Mar 10	GH, WH & PR
<i>Woodworking Show</i>	<i>12 – 14 Mar 10</i>	<i>GH</i>
Farmers Market	14 Mar 10	Park
<i>Haringey Education Fair</i>	<i>16 & 17 Mar 10</i>	<i>WH</i>
Farmers Market	21 Mar 10	Park
<i>Drive-in Cinema</i>	<i>21 Mar 10</i>	<i>Pavilion</i>
<i>Railway Modelling Exhibition</i>	<i>27 & 28 Mar 10</i>	<i>GH & WH</i>

Note: 1st Option Provisional Bookings are typed in Italic

7. Summary and Conclusions

7.1 N/A

8. Recommendations

8.1 The Board notes the report.

9. Legal and Financial Comments

9.1 The Director of Finance and the Trust's solicitor have been sent a copy of this report.

10. Equalities Implications

10.1 There are no perceived equal opportunities implications in this report.

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ALEXANDRA PARK AND PALACE CONSULTATIVE COMMITTEE
On 17th NOVEMBER 2009

Report Title: **The Way Ahead - Governance Review and Vision Development for Alexandra Palace**

Report of: **Rebecca Kane, Managing Director, APTL and Andrew Gill, Interim General Manager, APPCT**

1. Purpose

- 1.1 To update Trustees with the progress made, and key milestones to come, in relation to improving current governance in order to create a 'fit for purpose' board and processes which will enable the trustees to drive change forward at Alexandra Palace.
- 1.2 To update Trustees with the progress made and ongoing work being undertaken to formulate a new vision for Alexandra Palace.
- 1.3 To clarify the expectations and objective of the Stakeholder Forum on 24 October 2009.

2. Recommendations

- 2.1 Note the update on the Trustees' away day and next steps (appendix 1) as prepared by the independent facilitator Alison Millward.
- 2.2 Note and support the key actions arising from the current communications strategy.
- 2.3 Note the financial commitment to the project to date which is budgeted for within the Trust's development fund and an element of branding work as budgeted within APTL's marketing plan. Any additional works arising from the yet to be approved Communications Strategy would be subject to Trustee approval.

Report Authorised by: **Andrew Gill, Interim General Manager, APPCT.**

A handwritten signature in blue ink, appearing to be 'AG', located to the right of the text 'Report Authorised by: Andrew Gill, Interim General Manager, APPCT.'

Contact Officer: **Rebecca Kane, Managing Director, Alexandra Palace & Park, Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 4336.**

3. Executive Summary

3.1 In October 2008, an Independent Report publicly identified that the governance of Alexandra Park & Palace needed urgent review and implementation. In September 2008, the Trustees endorsed an action plan which included the creation of a code of governance. In June 2009 the Trustees endorsed a more thorough review of governance rather than simply putting codes around existing structures.

3.2 At the Board of Trustees meeting on 30 June the following was agreed:

- That the previously agreed approach to achieving changes in governance be confirmed as the appropriate way forward, and that the forthcoming governance away day on 26 September 2009 will give further clarity;
- That the draft code of governance and associated schedules be further developed to reflect the approach outlined and in preparation for formal adoption at a later date; and
- Attendance at the Trustee Away Day be extended to the three Consultative Committee representatives on the Board – Ms Paley, Mr Tarpey and Mr Willmott, and also the Observer on the Board – Mr Liebeck – Chair of the Statutory Advisory Committee.

3.3 Once the Governance structure is fit for purpose, we will engage an array of stakeholders to discuss and agree the future of the asset.

3.4 A Project Steering Group was created to assist Officers and Trustees in the process which includes support from internal members and external members.

3.5 A Trustee Away Day was held on 26 September to engage Trustees in the brand and governance project.

3.6 The key objectives of the Stakeholder Forum, to be held on 24 October, have been identified within the report.

3.7 A communication strategy has been prepared to support the project work. The Chair is the appointed spokesperson. Direct PR are handling initial media queries.

3.8 Rebecca Kane will be hosting behind the scenes tours of the site for Stakeholders prior to 24 October.

3.9 The website will be used in order to inform a wider range of stakeholders and to communicate progress.

3.10 KPMG were asked to provide general advice on structural options which included assessment of tax, legal and local government implications in general terms. This was presented at the Trustee Away Day.

3.11 Work to date is budgeted for but a review of the ongoing communications strategy is

required to keep the project within budget for 2009/10.

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 The independent report identified some deficiencies and a more comprehensive system of governance as essential good practice for the ongoing operation of the Trust.

4.2 The Chair and Board of Trustees agreed on 30 June 2009 to adopt a new approach to the governance review (as previously outlined in Sept '08) and seize the opportunity to undertake a thorough and radical analysis of the current structures and processes which underpin the Trust.

5. Local Government (Access to Information) Act 1985

Reports referred to in preparing this paper:

- Review and stress test of governance arrangements, KPMG, Sept 2009
- Minutes of APPCT Board meeting, 30 June 2009
- The Independent Report into the Firoka licence, Sept 2008

6. Background and the Independent Report

6.1 An independent report which identified some weaknesses in the APPCT governance was presented on 26 September 2008 to a special meeting of the Trustees. This report was commissioned by the Council using section 151 officer powers.

6.2 A subsequent action plan was approved and a draft code of governance was presented to Trustees on 24 February 2009 with a view to discussing it a future away day.

6.3 In April 2009, the Chair of the Board asked The General Manager and MD of APTL to review:

- a. the format and need for facilitation at the Trustees' Away day
- b. produce a Communications Strategy and other essential papers to aid the delivery of the governance review

7. The revised approach

7.1 On 30 June 2009 trustees informally welcomed the broad outline prepared for the away day and commented on the need to develop the Board's vision, the relationship between the Board, its statutory advisory committee and consultative committee and the possible independent trustees

7.2 Since 30 June 2009 this work has progressed against five key areas in order to ensure the overarching objective of creating a governance structure that is 'fit for purpose' and empowers the trustees to secure a sustainable future for the asset was achieved:

- 7.3 **One:** formulation of a shared vision
Two: agreeing the mechanisms for decision-making and board membership
Three: reviewing the roles and membership of supporting committees
Four: adopting new behaviours and codes of conduct
Five: agreeing new policies
- 7.4 Within that overarching objective there was acknowledgement of the need to create a new dialogue from which to explore the 'future of the asset' which is unresolved and again requires a fresh and collaborative approach.

8. Creating a new brand vision

- 8.1 Once fit for purpose, the Trustees and an array of stakeholders need to be engaged in agreeing the future of the asset. The two projects – governance and branding – are therefore interdependent at the outset. One informs the other. One cannot exist without the other. Both projects were started in September 2009 to ensure the Board and governance structures are:
- fit for purpose
 - Trustees and stakeholders start to define the future vision and strategy for the site.
- 8.2 The format of the away day was changed to encompass both these project elements and a Project Steering Group (PSG) was assembled, to assist officers and trustees in this process, consisting of external support from:
- an independent and expert facilitator and change agent, Dr Alison Millward
 - Direct PR has been appointed (existing PR firm for both APTL and APPCT) to create a communications strategy
 - Harrison:Fraser was appointed to act as brand consultants and define a brand vision for the venue which will inform future strategic master-planning for the site. This work will engage stakeholders across a broad spectrum of interest groups and ensure high levels of collaboration
- 8.3 Internal members of the PSG include: Cllr Egan, Cllr Hare, Julie Parker, Rebecca Kane and Andrew Gill.

9. The Trustees' away day (26 Sept '09) and next steps

- 9.1 An update of the away day and next steps is appended (appendix 1) and reflects the results of the five hour session where Trustees were given feedback from 30 stakeholders on their vision for Alexandra Park & Palace and the exploration of alternative options for a potential re-structure of the Board of Trustees and its relationship with the London Borough of Haringey and Alexandra Park & Palace management.
- 9.2 The away day format will be repeated with a wider invited audience of stakeholders on 24 October, when up to 100 people who use the site's facilities for a wide range of activities, will have the opportunity to input their views on the

same topics. Trustees have agreed to attend in an observer capacity so that they can listen to stakeholder's views.

- 9.3 The results of the Trustees' Away Day and the imminent Stakeholder Forum are designed to help trustees set a draft vision and strategy for the future course of Alexandra Park & Palace which will be presented to the public for further comment at an exhibition in the New Year.
- 9.4 Once the vision has been articulated and approved, Trustees may wish to endorse a bid for additional resources to the London Borough of Haringey to secure a Project Manager and funds to work up a master plan.

10. Stakeholder Forum (24 October)

The main objective of the forum is to:

- Provide Stakeholders with feedback on the outcome of the initial branding interviews
- Explore Stakeholder perspectives on a range of issues relating to governance and branding: values, vision, processes and structures
- Utilise the outcomes of the Trustees' Away Day and the Stakeholder Forum to produce a draft strategy (with a vision, objectives, principles, processes, structure and code of good governance) to deliver a sustainable future for APP, for public consultation
- Illustrate by holding the stakeholder event (and with an almost identical agenda to that of the recent Trustees Away Day) progress on increasing engagement as required for good governance.

11. Communications strategy

- 11.1 A communications strategy has been prepared to support this project and is subject to PSG approval and cost review. The main objectives of the strategy are to:
- Provide clear and accurate information covering all stages of the review as it evolves
 - Assist with the smooth running of the review by implementing a rounded communications campaign to support it
 - Use effective communications to inspire a sense of ownership and pride in Alexandra Palace, to place the review as the pivotal moment which will kick-start a new and positive future for the site
 - Identify pitfalls in advance and mitigate their effects
- 11.2 The Chair of Trustees is the appointed spokesperson to speak on behalf of the Board of Trustees in relation to the governance review process. Direct PR will handle any media queries in the first instance. Behind the scenes tours of AP, hosted by Rebecca Kane, will be held for key stakeholders before the Forum to explain the issues/opportunities facing AP.

- 11.2 A community page goes 'live' on the AP website in early October, outlining the review and the issues faced and inviting people to register to receive more information.

12. Legal Implications

- 12.1.1 The Trust's solicitor has been consulted in respect of the preparation of this report. The Trust's solicitor, BWB (lawyers to APTL) and the legal advisor to the London Borough of Haringey provided advice to the Trustees in advance of the Trustees' away day re alternative structural options for governance.
- 12.2 KPMG were also commissioned to provide advice on a number of structural options for the trustee's consideration at the away day and their review considered the tax, legal and local government implications in general terms.
- 12.3 The action plan implementation will contribute to the reduction of overall risk of governance failure of the charity.

13. Financial implications

- 13.1 The requirement for additional trustee meetings, engagement and use of external assistance and KPMG has a cost implication which is shared between APTL and APPCT. The total spend YTD is £72,825. These costs are placing the relevant budgets (development, marketing etc.) under extreme pressure.
- 13.2 The Communications Strategy and resultant activities for the remainder of the FY to support this project is subject to approval. The costs for this work will need to be considered. Given the timescales it is likely that this will need to be considered outside the standard meeting cycle.
- 13.3 The LBH CFO has been consulted on this report and his comments are below;
- "I note the report and the inclusion of a possible bid for resources from the Council. This would be considered as part of the Council's business and financial planning process."

14. Use of Appendices / Tables / Photographs

- 14.1 Appendix 1 Update on Trustees' away day, Alison Millward

APPENDIX ONE

Alexandra Park and Palace

Governance and Branding Review

Update on Trustees' Away Day, September 2009

As part of the programme of work to review the governance and branding of Alexandra Park & Palace (Alexandra Palace or AP for short), a Trustees' Away Day was held on 26th September, 2009 at Alexandra Palace.

The Trustees' Away Day was attended by:

- Board members of the Alexandra Park & Palace Charitable Trust (APPCT) – Cllr Egan, Cllr Thompson, Cllr Hare, Cllr Scott and Cllr Williams
- Two of the three members of the Consultative Committee who sit on the APPCT Board - Mike Tarpey (Alexandra Palace Amateur Ice Skating Club) and Nigel Willmott (Friends of the Alexandra Palace Theatre)
- The observer on APPCT Board (non-voting) – David Liebeck (Warner Estate Residents' Association)
- Andrew Gill, Interim General Manager, APPCT
- Rebecca Kane, Managing Director, APTL
- Julie Parker, Director of Corporate Resource, London Borough of Haringey

and was facilitated by:

- Alison Millward, Independent Facilitator, John Harrison, Branding Consultant, Harrison:Fraser, Jane Lawrence, Direct PR, Amanda Sears, Exec Assist, APTL

Trustees were provided with feedback on the outcomes of the initial branding interviews with themselves and other stakeholders. They were then invited to discuss their own and each others' perspectives on a range of issues relating to governance and branding. The final part of the day invited initial reactions on the pros and cons of three alternative governance structures which specialist advisors had suggested would make the Board more fit for purpose.

The branding interviews and the Trustees' Away Day were very much first steps in the review process and were designed to encourage open-minded exploration of issues and possibilities. No decisions were taken at the Away Day, neither were any preferred options put forward. This was deliberate because the review strategy is firmly rooted in the good governance principle of fully engaging stakeholders and the wider public in contributing their ideas to *inform* the shaping of the new governance systems and processes. In line with this approach a full and combined report will be prepared of the outcomes of the Away Day and forthcoming Stakeholder Forum.

Next steps

The purpose of the Stakeholder Forum is to replicate the agenda used at the Trustees' Away Day. It will include:

- Providing Stakeholders with feedback on the outcome of the initial branding interviews
- An exploration of Stakeholder perspectives on a range of issues relating to governance and branding
- Discussion of the pros and cons of the same three alternative governance structures put before the Trustees' Away Day.

The combined outcomes of the Trustees' Away Day and the Stakeholder Forum will be used to produce a *draft* strategy (with a vision, objectives, principles, processes, structure and code of good governance) to deliver a sustainable future for APP, for

consultation with the wider public early in 2010. Trustees will use the feedback from the consultation to prepared a revised vision and way forward.

Dr Alison Millward
6 October 2009



Agenda item:

Alexandra Park and Palace Consultative Committee**on 17th November 2009**Report Title: **Deer Enclosure Proposal**Report of: **Mark Evison, Park Manager****1. Purpose**

1.1 To advise the committee of the Planning Application for the extension to the secondary deer enclosure.

2. Recommendations

2.1 That the committee considers the application and decides what comments, if any, it wishes to provide to the board of trustees regarding this planning application.

Report Authorised by: **Andrew Gill, Interim General Manager**.....

Contact Officer: **Mark Evison, Park Manager, Alexandra Palace & Park, Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 2121**

3. Executive Summary

3.1 The Deer Manager has recommended that area available to the deer is enlarged.
 3.2 The Trustees visited the area and agreed with the proposal.
 3.3 The date of the planning decision is unknown.

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 No specific background papers other than those appended were used in compiling this report.
 5.2 The full application is available on the LBH website (www.haringey.gov.uk) using reference number HGY/2009/1618.

6. Description

- 6.1 The summary of the planning application is: "Erection of chain link fencing to extend the existing secondary deer enclosure."
- 6.2 This planning application can be viewed in full on LBH website (www.haringey.gov.uk) using reference number HGY/2009/1618.
- 6.3 The date of the planning decision is unknown but a request has been made for the decision to be made in line with the timetable of Trustee's board meetings
- 6.4 The Deer Manager has recommended that the area available to deer is made larger to reduce their reliance on supplementary feed.
- 6.5 The new fencing will be set back from the footpath and match the existing. The attached plan (Appendix 1) depicts the area involved. Some small branches may be pruned to allow the fencing to be installed
- 6.6 The area will be made available to the deer in its current state and the herd will be free to browse any green material present.
- 6.7 Should this committee wish to provide comments to the Trustees, they will be considered at the board meeting on 24th November.

7. Consultation

- 7.1 This report forms part of the Trustee's process of consulting the Consultative Committee.
- 7.2 The Statutory Advisory Committee has also been consulted on this proposal.
- 7.3 The planning process invites comment from a much wider group of interested parties who should also put forward comments.

8. Recommendations

- 8.1 That the committee considers the application and decides what comments, if any, it wishes to provide the board of trustees regarding this application.

9. Legal Implications

- 9.1 The Trust's solicitor and LBH Head of Legal Services have been sent a copy of this report.

10. Financial Implications

- 10.1 The costs will be met from the existing park maintenance budget.
- 10.2 The extended area will mean the deer rely less heavily on supplemental feed.

11. Use of Appendices/Tables/Photographs

- 11.1 A copy of the site plan is attached.